

VISITOR SURVEY

This event is funded in part by the Art & Culture Grant of the Lake County Visitors Bureau . Please fill out this survey about this event for our grant reports. Thank you for your time.

1. Home city _____ Zip _____

2. Including yourself, how many are in your party today? _____

3. How did you learn about this event? **News-Herald PD Gazette Radio TV Magazine Website Friend Other** _____

4. Have you been to this event in the past? ___ **Yes** ___ **No**

5. What is the main reason you attended this event? _____

6. Please estimate your spending in regards to this event? _____

**IF YOU ARE A LAKE COUNTY RESIDENT STOP HERE!
Include your comments about this event at the bottom of the page.**

**IF YOUR HOME IS OUTSIDE OF LAKE COUNTY,
PLEASE CONTINUE.**

7. Was this event your primary reason for coming to Lake County today? _____ **Yes** _____ **No**

8. While in Lake County, which have you done or do you plan to do?

- ___ Visit other Arts & Culture or other attractions
- ___ Attend a professional performance
- ___ Visit a friend or relative
- ___ Conduct business
- ___ Attend a convention or business seminar
- ___ Attend Lake County Captains or an amateur sporting event
- ___ Other (please specify)
- ___ None of the above

9. Did you stay overnight in Lake County? ___ **Yes** ___ **No**
If **YES**: how many nights _____.

10. How many nights were spent in a hotel/motel/B&B? _____

11. Was your stay enjoyable? ___ **Yes**, ___ **No** Why or why not?

12. Did you find information about this event in an **out of county** advertisement? **Yes No**
If yes, what was the advertisement in? _____

Your comments about event are appreciated. Use the back of the page if needed.

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